

**June 2010
Immediate Opening
The Place Media Group**

Minimum Requirements:

- At least two (2) years full-time business experience in marketing or publishing.
- Hospitality, tourism or visitor industry experience a plus.
- Experience working with major social media: Facebook, Twitter, YouTube, blogs, etc.
- Comfortable working directly with clients and possessing good communication skills.
- Must have good English grammar and writing skills.

Job Description:

- Work with Publisher, Creative Director/Editor and Social Media Coordinator to evolve and execute social media plan.
- Includes setting up and coordinating numerous blog projects and promotions at <http://community.visittheplace.com/>.
- Assist web master and content manager to maximize SEO strategy at <http://www.visittheplace.com/>.
- Be responsible for new hotel subscriptions and hotel circulation support. Will make in-person and phone solicitations for FREE subscriptions to hotels throughout Southern California.
- Head advertising client customer service, acting as liaison between our advertisers and the creative/production staff.

Starting Salary Range:

- \$40 - 50,000 per year (or commensurate with previous salary history) plus individual medical benefits, two weeks paid vacation after one (1) year, and eleven (11) paid holidays.

Submit resume to mike@visittheplace.com